

Red Bird
MINISTRIES

*A Night to
Remember*
SOIRÉE

A *Catholic* GRIEF SUPPORT MINISTRY

Sponsorship
Packet

Annual Fundraiser Event
Friday, August 2, 2024 | 6:30 pm

ST. PIUS X CATHOLIC CHURCH
600 KALISTE SALOOM RD
LAFAYETTE, LA 70508

WWW.REDBIRD *.love*

Red Bird Ministries serves ordinary families who have been given an extraordinary cross to carry called child loss.

An organization that systematically guides individuals and couples through the complexity and trauma that happens with the loss of a child from pregnancy through adulthood.

BOARD OF DIRECTORS

Ryan and Kelly Breaux
Vice President and President

Kathy Purpera
Spiritual Advisor

Janet Morein Wood
Strategic Vision Advisor

RT Delhomme
Funeral Advisor

Janet Billeaud Smith
Treasurer

Pam Stanford
Leader Formation

Sr. Kathryn Maney, M.S.
Director of Remember

Brandi McKnight
Community Advisor

John Miller
Business Advisor

Neal Angelle, Esq.
Legal Advisor

Edith Ray
Counseling Clinician



Join us to help raise funds for Red Bird Ministries' grief support programs during a season in bloom.

Please mark your calendars and plan to attend an evening of good food, drinks, and fellowship.

In addition, there will be a live auction, fun activities, and much more.

Red Bird Ministries relies on the generosity of our partners, communities, and supporters to transform grief and loss to hope and healing for parents who have experienced the loss of a child.

As a Catholic non-profit organization, we rely on the generosity of our partners, communities, and supporters to make our work possible.

There are no other Catholic-specific grief support programs that have been developed, Red Bird Ministries is the only grief ministry providing universal resources and tools to the church and its members. This approach allows families to work through their grief in a Catholic integrated approach.





MINISTRY FOUNDERS

The Breaux Family

Ryan and Kelly Breaux are from the small town of Breaux Bridge, Louisiana, located an hour west of Baton Rouge.

Grief is a universal experience, but the complex interplay of the psychological, emotional, relational, and spiritual dimensions after the loss of a child is a process of recovery that plays out over the years.

After we endured the losses of three children, my husband and I were astonished to find a dearth of resources to support bereaved parents. Our grief propelled us onto a personal journey of discovery and recovery after battling a decade filled with darkness in our faith and marriage. By the grace of God, our marriage was saved, and through the Sacraments of the Catholic Church, we found healing.

For a long time, our pain served no purpose. Everything changed when we found our suffering in the Passion of Christ. The thirst for bringing those suffering from child loss back to the light and the Lord grew. In 2018, He cemented the call to start the first Catholic grief support ministry. God allowed something we viewed as broken, messy, and weak; and transformed it into something beautiful.

Red Bird Ministries is a gift to the Church. We believe parents of child loss have been given an extraordinary cross to carry. Nothing can be more devastating.



Red Bird Ministries Journey Map



2018

- **Founded**
- 501c3 status
- Local chapter pilot
- Developed Couples Workshop program

2019

- Board of Directors established
- Hosted the 1st annual fundraising event
- **Developed Grief Group Study**

2020

- Website launch
- Developed Support Program
- **Kelly Breaux's autobiography** book published

2023

- Continue National and International Advancement of programming
- Initiated the translation of some programs to Spanish
- National Recognition
- Engage Diving Mercy University in the

The Good Shepherd

clergy course development

- Pilot deacon training
- The Grief of Dads Book published by Ave Maria Press

2022

- Continued National Advancement of programming
- **Launched RBM app**

Digital Experience The Good Shepherd

- Began research and development including clergy focus groups
- Hired staff:
 - Graphic Designer
 - Director of Family Support
 - Development Director

2021

finding the Passion of Christ in our story **Loving through Loss**

- Grief Support Program and Couples Workshop published
- National Chapter pilot
- Online Community launch
- Membership Platform
- National Chapter Roll Out
- Membership platform
- Winner of the

OSV Challenge Grant

2024

- Continue to expand National and International advancement of programming
- Lay leader development
- Launch and roll out the Good Shepherd Program
- Remember Program, loss to suicide



Why do we need *your support?*

It is estimated that 83 million American families will experience the loss of a child in their lifetime (miscarriage through adulthood), 18 million of whom are Catholic.

There is a complex interplay of psychological, emotional, relational, and spiritual dimensions of grief after the loss of a child. The loss of a child may be the worst trauma a human being can experience.

The process of recovery and healing plays out over many years. The trauma is often more intense, the memories and hopes harder to let go of and with it a range of different and ongoing challenges for the individual and the family.

Red Bird Ministries is the only Catholic resource that adequately addresses the psychological, emotional, communal, and spiritual needs of a person or family who have experienced child loss.



These families need our care and support!



Presenting

SPONSOR

\$ 10,000

Sponsor benefits include:

- Eight (8) Complimentary tickets to our Summer Bloom Soiree' to be held on Friday, August 4, 2023, including a sponsor table in the location of your choice.
- Admission for eight (8) to a private reception starting at 6:00 pm with complimentary signature cocktails and early access to our live auction items.
- Company logo displayed prominently on the main stage.
- Company logo on event invitations and all event marketing and promotions
- Private dinner with founders Kelly and Ryan Breaux.
- Opportunity for a company representative to be invited to the stage to present our Support of the Year Award and our Showcase Family Award on the night of the soiree' in front of 300 guests.
- Opportunity for a company representative to make a minimum of four (4) appearances on local media outlets to promote our soiree' and their role as Presenting Sponsor.
- Opportunity for the company to extend a thank you to all of our guests the day after the soiree. Thank you will be designed by Red Bird Ministries.
- Recognition as Sponsor of the Week on Red Bird Ministries' social media for the week of the soiree, featuring a two (2) minute video highlighting the sponsor's business and their involvement with Red Bird Ministries.
- Company logo displayed prominently on sponsor signs around the venue.
- Company logo on slideshow during the event.
- Opportunity to provide a promotional item or marketing material for Soiree's swag bag.
- Recognition in Red Bird Ministries' newsletter, sent out to 2,000 individuals and businesses.
- Recognition of Red Bird Ministries' Facebook page (over 4,000 followers) and website (210K page views year to date).
- Full page recognition in the Soiree program - Inside Front Cover.



Supporting

SPONSOR

\$ 5,000

Sponsor benefits include:

- Eight (8) Complimentary tickets to our Summer Bloom Soiree' to be held on Friday, August 4, 2023, including a sponsor table in the location of your choice.
- Admission for eight (8) to a private reception starting at 6:00 pm with complimentary signature cocktails and early access to our live auction items.
- Company logo is prominently displayed around the main stage.
- Opportunity for the company to choose (5) signature songs to be played at the Soiree.'
- Opportunity for a company representative to make a minimum of two (2) appearances on local media outlets to promote our soiree'
- Company logo displayed prominently on sponsor signs around the venue.
- Company logo on slideshow during the event.
- Opportunity to provide a promotional item or marketing material for Soiree's swag bag.
- Recognition in Red Bird Ministries' newsletter, sent out to 2,000 individuals and businesses.
- Recognition of Red Bird Ministries' Facebook page (over 4,000 followers) and website (210K page views year to date).
- Full Page Recognition in the Soiree program - Inside Back Cover.



Community

SPONSOR

\$ 3,500

Sponsor benefits include:

- Eight (8) Complimentary tickets to our Summer Bloom Soiree' to be held on Friday, August 4, 2023, including a sponsor table in the location of your choice.
- Admission for eight (8) to a private reception starting at 6:00 pm with complimentary signature cocktails and early access to our live auction items.
- Company logo prominently displayed in the Live auction area
- Company logo prominently displayed on each slide during the Live Auction.
- Opportunity for a company representative to assist the auctioneer during the Live Auction
- Company logo displayed prominently on sponsor signs around the venue.
- Company logo on slideshow during the event.
- Opportunity to provide a promotional item or marketing material for Soiree's swag bag.
- Recognition in Red Bird Ministries' newsletter, sent out to 2,000 individuals and businesses.
- Recognition of Red Bird Ministries' Facebook page (over 4,000 followers) and website (210K page views year to date).
- Half Page Recognition in the Soiree program.



Memorial

SPONSOR

————— \$ 2,500

Sponsor benefits include:

- Eight (8) Complimentary tickets to our Summer Bloom Soiree' to be held on Friday, August 4, 2023, including a sponsor table in the location of your choice.
- Admission for eight (8) to a private reception starting at 6:00 pm with complimentary signature cocktails and early access to our live auction items.
- Company logo prominently displayed near the stage area.
- Company logo displayed prominently on sponsor signs around the venue.
- Company logo on slideshow during the event.
- Opportunity to provide a promotional item or marketing material for Soiree's swag bag.
- Recognition in Red Bird Ministries' newsletter, sent out to 2,000 individuals and businesses.
- Recognition of Red Bird Ministries' Facebook page (over 4,000 followers) and website (210K page views year to date).
- Fourth Page recognition in the Soiree program.



Remembrance Table

SPONSOR

————— \$ 1,000

Sponsor benefits include:

- Eight (8) Complimentary tickets to our Summer Bloom Soiree' to be held on Friday, August 4, 2023, including a sponsor table in the location of your choice.
- Admission for two (2) to a private reception starting at 6:00 pm with complimentary signature cocktails and early access to our live auction items.
- A table set up in memory of your child
- Recognition in Red Bird Ministries' newsletter, sent out to 2,000 individuals and businesses.
- Recognition of Red Bird Ministries' Facebook page (over 4,000 followers) and website (210K page views year to date).
- Fourth Page recognition in the Memory Book



Healing Heart

SPONSOR

————— \$ 750

Sponsor benefits include:

- Two (2) Complimentary tickets to our Summer Bloom Soiree' to be held on Friday, August 4, 2023.
- Opportunity to provide a promotional item or marketing material for Soiree's swag bag.
- Recognition in Red Bird Ministries' newsletter, sent out to 2,000 individuals and businesses.
- Recognition of Red Bird Ministries' Facebook page (over 4,000 followers) and website (210K page views year to date).
- Recognition in the Soiree program.



Wings of Hope

SPONSOR

— \$ 500

Sponsor benefits include:

- Recognition in Red Bird Ministries' newsletter, sent out to 2,000 individuals and businesses.
- Recognition of Red Bird Ministries' Facebook page (over 4,000 followers) and website (210K page views year to date).
- Recognition in the Soiree' program.

FRIDAY, AUGUST 2, 2024

6:30 PM VIP RECEPTION | GENERAL ADMISSION 7 PM
ST. PIUS X CATHOLIC CHURCH | LAFAYETTE, LA 70508

COMPANY/SPONSOR NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

CONTACT _____ PHONE _____

EMAIL ADDRESS _____

SOIREE SPONSORSHIPS

- \$10,000** EXCLUSIVE PRESENTING SPONSOR
- \$5,000** SUPPORTING SPONSOR
- \$3,500** COMMUNITY SPONSOR
- \$2,500** MEMORIAL SPONSOR
- \$1,000** REMEMBRANCE TABLE SPONSOR
- \$ 750** HEALING HEART SPONSOR
- \$ 500** WINGS OF HOPE SPONSOR

PAYMENT METHOD Increase my impact: *Add additional donation to offset bank fees (2.9%)


Please enclose payment (checks made payable to **Red Bird Ministries**) and mail to:

RED BIRD MINISTRIES | PO BOX 266 | BREAUX BRIDGE, LOUISIANA 70517

Contact Ashley Leger, Executive Assistant at ashley@redbird.love or by calling **337.223.2019**, you may also make the credit card or online payment at www.redbird.love/soiree

SPONSOR REPRESENTATIVE _____ DATE _____

THE HOUSE OF GRACE



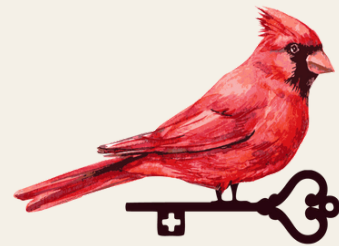
— W E L C O M E —

Ryan and Kelly bought a house for Red Bird Ministries and have made it a home for local grieving families to gather. You are invited to come and see the “HOUSE OF GRACE,” a place for families to find Christ in a room full of those who understand the journey of child loss.

COME VISIT US

217 S. MAIN STREET | BREAUX BRIDGE , LA 70517

Red Bird Ministries
501(c)(3) nonprofit organization



Red Bird
MINISTRIES

337.223.2019
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